HEADLINE: POLYGUARD RECORDS 24TH CONSECUTIVE YEAR OF SALES GROWTH

ENNIS, TX – Polyguard Products Inc. announced that 2016 will mark its 24th consecutive year of top line sales growth for the company.

“Polyguard’s 24-year string of top line sales growth increases was certainly not a goal,” CEO John Muncaster said. “It started in 1992, and at that point Polyguard was just trying to survive the early 1990s recession and the fire which has destroyed our plant, lab, and offices two years before.”

“We don’t know of any firm who can match this 24-year string of consecutive sales growth. As to ‘why’, the answer is clear to us. Polyguard’s tagline is ‘innovation based…. employee owned…. expect more’. Our constant stream of innovative products, and our ‘above and beyond’ employee owners, are the reasons for the constant growth.”

Muncaster said Polyguard is looking forward to hitting a landmark by increasing sales yet again in 2017.

“A string of increases in sales growth may not have been a Polyguard goal in 1992, but it is a goal in 2017, because a 2017 increase will give us a full quarter century of consecutive sales growth.”

Founded in 1953, Polyguard Products specializes in products which protect surfaces and structures from moisture, water, or other undesired substances. Polyguard is an industry leader in the production of self-adhesive protective coatings for engineering and construction.

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If you would like more information about this topic, please contact Tre Bischof at 214-515-5000 or email at Tbischof@polyguardproducts.com.